



CALL FOR PAPERS

IV INTERNATIONAL CONFERENCE ON TOURISM DYNAMICS AND TRENDS

A Joint Conference Series of the Akdeniz University-Turkey, University of Seville-Spain, Sannio University-Italy, University of Swansea-UK and University of Rome Unitelma Sapienza - Italy

22-24 October 2019

Hosted by

University of Rome Unitelma Sapienza, Italy

New frontiers in the tourism and hospitality industry: digital, social and economic transformations

About the ICTDT2019 at Unitelma Sapienza

The IV International Conference on Tourism Dynamics and Trends (ICTDT2019) will be held at the University of Rome Unitelma Sapienza - Department of Law and Economics - in 22-24 October 2019.

In line with its **interdisciplinary** character, the **Department of Law and Economics of Unitelma Sapienza** will welcome academics from all over the world to address the issue of the impact of digital transformations on economic and social developments in the hospitality and tourism sector.

The main goal of the IV International Conference on Tourism Dynamics and Trends at Unitelma Sapienza is fostering a network of scholars and experts that discuss research ideas and disseminate their knowledge.

Conference Theme:

“New frontiers in the tourism and hospitality industry: digital, social and economic transformations” is selected as the conference theme of the *IV International Conference on Tourism Dynamics and Trends* (ICTDT2019).

ICTDT2019 wants to shed light on the **digital transformations in tourism and hospitality** that are affecting **social and economic developments**. The conference theme will be interdisciplinary in nature, with various research angles that will be discussed in the plenary and parallel sessions.

Call for papers

Digital transformations are changing the way of doing business. The tourism and hospitality industries have driven such a change, affecting how tourists perceive their travel experience. Digital technologies such as cloud, big data, mobile, social computing require a rethink on the way of reading the trends and dynamics that characterize the tourism and hospitality sector.

The IV International Conference on Tourism Dynamics and Trends (ICTDT2019), wants to examine and discuss the new challenges that the tourism and hospitality sector must face in light of the digital transformation (technology in travel; direct communication through messaging apps and chatbots; virtual reality, accessible destinations, influencers, price personalization, cocreation etc.) and sustainable tourism (green tours; protecting the environment at the destination, recycling waste, etc.).

The IV International Conference of Tourism Dynamics and Trends is interdisciplinary in its nature. This will facilitate an understanding of the challenges being faced today by tourism and hospitality players. The conference aims to investigate how digital transformation impacts tourism and hospitality organizations in terms of new business opportunities, new statistical tools, new international regulations and new initiatives to support destination sustainability.

Thematic areas

The main thematic areas are:

Management and Technology area:

- Digital marketing for tourism and hospitality
- Digital tourism innovation
- Internet of things and tourism
- Artificial intelligence, Augmented reality and tourism
- Digital transformation and new business models in tourism and hospitality
- Industry 4.0 in tourism and hospitality

Statistical sciences section:

- Big data for tourism and hospitality
- Qualitative and quantitative analytics for tourism and hospitality
- Block chain and tourism

Socio-Economic and Environmental area:

- Sustainability and tourism
- Gender and social sustainability in tourism
- Tourism behavior and sustainability
- Ecotourism
- Tourism behavior and digital transformation
- Social change and tourism

Legal Issues and Regulations area:

- Human rights and hospitality industry
- Law, citizen's right, regulations for the travel and tourism industry
- Tourism law

For the SISTUR members

The Association "Società Italiana di Scienze del Turismo" (SISTUR), a non-profit and cultural and scientific institution aims to promote the study and dissemination of research on the issues of tourism sciences, both nationally and internationally. The Association also pursues the objective of encouraging reports designed to facilitate and stimulate research and training. The Association promotes research, surveys and



publications; organizes scientific meetings and conferences and implements initiatives that can help achieve its stated purposes, including actions to support training, teaching and research.

ICTDT2019 will also host a special session for SISTUR Members that provide an overview of current research directions and challenges in the Italian tourism sector:

- Digital transformation and research directions in Italian tourism sector

The special registration fee will be also applied to the SISTUR members, who may willing to contribute to the Conference with their presentations.

Extended abstract and full paper submissions

The extended abstracts and full papers must be attached in electronic format with a maximum length of 4 (for extended abstract) or 8 pages (for full paper) following the template given at www.conferenceontourism.it. The author(s) need to include the thematic area of the papers (management and technology area, statistical sciences area, socio-economic and environmental area, legal issues and regulations area) in the application email.

The deadline of the submission is 6th of September 2019. Paper should be sent to the following email address: conferenceontourism@unitelmasapienza.it. Notification of the acceptance will be sent to the author(s) until 20th of September 2019.

The registration form can be found at the conference website: www.conferenceontourism.it

The extended abstracts (in maximum length of 4 pages) or full paper (in maximum length of 8 pages) must meet the following format:

1. abstract
2. literature review
3. method and empirical findings
4. conclusions and implications

At least one author of the extended abstracts or full papers must register for the ICTDT2019 and present the paper at the conference. This will ensure that the paper be included in the program book and conference proceedings.

Important dates

EXTENDED ABSTRACT OR FULL PAPER SUBMISSIONS	DEADLINE
Submission Deadline extended	September 22, 2019
Notification of the Acceptance	September 24, 2019
REGISTRATION	
Early Bird Registration Deadline	September 30, 2019

Publication on Referred Electronic Conference Proceedings

All accepted extended abstracts and full papers that have been presented at the ICTDT2019 conference will be published online in the Referred Electronic Conference Proceedings with ISBN code (unless publication is explicitly waived by the author(s) at the time of the submission deadline). Conference Proceedings will be released in an open access form via ICTDT2019 website.

Further publication opportunities

Only full papers presented at the conference are invited for the consideration of inclusion to the special issues of relevant international journals.

Conference registration

Find all information about the payment procedures of the conference under the “registration information” link at the conference website: www.conferenceontourism.it

The registration fee covers the access to all conference sessions, online conference proceedings, refreshments and the gala dinner Wednesday 23 October 2019

FEES	EARLY BIRD REGISTRATION (UNTIL SEPTEMBER 30, 2019)	LATE REGISTRATION
Researchers	€ 100	€ 150
Companies	€ 150	€ 250
PhD Students	€ 50	€ 80
SISTUR members	€ 75	€ 120

Accommodation

All information about the accommodation facilities are presented on the website of the conference under the “accommodation” link: www.conferenceontourism.it.

Conference venue

University of Rome, Unitelma Sapienza
Viale Regina Elena, 295
Rome

Indications about transportation facilities are on the website of the conference:
www.conferenceontourism.it.



Partner